

STUDENTS OF THE COMPUTER  
SCIENCE DEPARTMENT PRESENT

# AppalHack 2024

Event day: March 23rd-24th

Sponsor/Workshop day: April 6th

# Dear Potential Sponsors,

AppalHack is a 24-hour hackathon run by the students of the Computer Science department at Appalachian State University. AppalHack assists students in establishing a community of shared passions for learning, problem-solving, and software development. We are expecting this year to be our largest *yet* with more sponsors and participants than ever before!

As a sponsor, AppalHack is a wonderful place to reach out and network with potential recruits. Many of Appalachian State University's finest coders participate and present newly learned information during the demoing process. This is an excellent way to identify the diversity in skill sets among our students.

Below is an overview of the sponsorship deck. Please review the various tiers and let us know if you are interested in becoming an official AppalHack sponsor. The tiers are simply guidelines; AppalHack is eager to work with you and can create custom packages/prices tailored to your company's needs.

We hope to hear back from you soon and look forward to working with you to make AppalHack an excellent event this semester!

# Sponsor Tiers

Amount	Bronze \$100-\$249	Silver \$250 - \$500	Gold \$500 - \$749	Platinum \$750+
Logo on T-Shirt	S	S	M	L
Mention at Kick Off	✓	✓	✓	✓
Send a mentor	✓	✓	✓	✓
Logo on website	S	S	M	L
Host a workshop	×	✓	✓	✓
Post-event resumes	×	×	✓	✓
Pre-Event resumes	×	×	✓	✓
Onsite interviews	×	×	×	✓

# FAQ

## WILL THERE BE OPPORTUNITIES FOR ON-CAMPUS INTERVIEWS?

Yes! This AppalHack we have decided to have an entire day just for sponsors and workshops to happen! This will allow sponsors to have students' full attention! Interview rooms will be available to only Platinum tier sponsors.

## WHAT ARE THE OVERNIGHT OPTIONS FOR SPONSORS?

When we connect with those around us, we can share our own experiences and offer guidance to those facing similar challenges.

## WHEN AND FOR HOW LONG SHOULD OUR SPONSORSHIP TABLE BE UP?

The Sponsor/Workshop day will last from 11-4 pm!

## HOW CAN WE ENGAGE WITH STUDENTS?

- a) Set up a sponsorship table for giving out swag and meeting students.
- b) Send employee mentors to give suggestions and aid to students working on projects.
- c) Hosting workshops for demoing tech, recruiting, or professional development.

## CAN WE COLLECT RESUMES FROM STUDENTS DURING THE EVENT?

Absolutely! If students have their resumes ready, they can give them to whoever they wish during the workshop/sponsor day! Additionally, resumes are collected during registration for the event and will be sent to pre-event to Platinum tier sponsors and post-event to Gold tier sponsors.

# Contact Us

## **Sponsorships checks should be made out to:**

CS Foundation  
224 Joyce Lawrence Ln  
Dept. of Computer Science  
Boone, NC 28608

## **Gift cards, flyers, and swag can be sent to:**

ASU Computer Science Department Office  
224 Joyce Lawrence Lane  
Computer Science Dept. Room 312-P  
Boone, NC 28608-2133

## **Questions? Concerns?**

Email: [Apphack@appstate.edu](mailto:Apphack@appstate.edu)

**Thank you for the consideration of  
sponsoring our event.**

**We look forward to working with you.**

- The AppalHack Director Team