

# Florence Nightingale—Visualization of Stats to Save Lives



To understand God's thoughts one must study statistics ... the measure of his purpose.

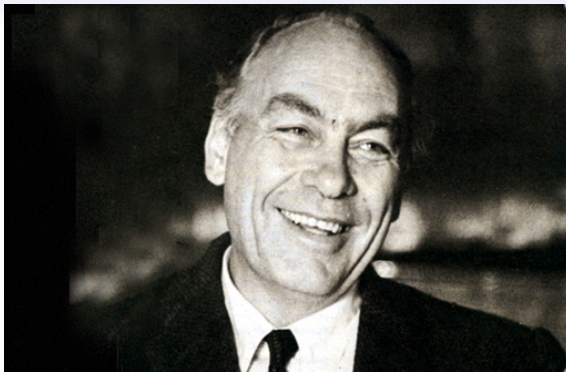
— Florence Nightingale



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Picture credit:

# George Gallup



## The Literary Digest

NEW YORK

OCTOBER 31, 1936

### *Topics of the day*

**LANDON, 1,293,669; ROOSEVELT, 972,897**

Final Returns in The Digest's Poll of Ten Million Voters

Well, the great battle of the ballots in the Poll of ten million voters, scattered throughout the forty-eight States of the

ican National Committee purchased THE LITERARY DIGEST?" And all types and varieties, including: "Have the Jews purchased

returned and let the people of the Nation draw their conclusions as to our accuracy. So far, we have been right in every Poll. Will we be right in the current Poll? That, as Mrs. Roosevelt said concerning the President's reelection, is in the 'lap of the gods.'

"We never make any claims before election but we respectfully refer you to the opinion of one of the most envied citizens

Picture credit: 1. <http://www.thegalluphouse.com/georgegallupbiography.html>

2. <http://www.unz.com/print/LiteraryDigest-1936oct31:4/>

## Nate Silver



- “Data-driven predictions can succeed-and they can fail. It is when we deny our role in the process that the odds of failure rise. Before we demand more of our data, we need to demand more of ourselves.”
- sabermetrics, elections, FiveThirtyEight