## Expected Value

To further personalize the application of probabilities, think of an event where you might want to generate income, and who it could benefit financially-for example a music festival might financially benefit the community, the performers, and the promoter, to name a few who could have a stake in the day.

## Expected Value

To further personalize the application of probabilities, think of an event where you might want to generate income, and who it could benefit financially-for example a music festival might financially benefit the community, the performers, and the promoter, to name a few who could have a stake in the day.

If there is a $10 \%$ probability of rain, you are worried this will impact your event.

| probability | .90 | .10 |
| :--- | :--- | :--- |
| profit | +5000 | $-10,000$ |

## Expected Value

To further personalize the application of probabilities, think of an event where you might want to generate income, and who it could benefit financially-for example a music festival might financially benefit the community, the performers, and the promoter, to name a few who could have a stake in the day.

If there is a $10 \%$ probability of rain, you are worried this will impact your event.
profit $\quad+5000-10,000$
expected value is the weighted average of the probabilities and is often used in making predictions (and decisions)
$=5000(0.9)-10000(0.1)$

## Expected Value Applications

mean of repeating the experiment a large number of times

## Expected Value Applications

mean of repeating the experiment a large number of times
https://www.weather.gov/rnk/winter
cs.appstate.edu/~sjg/class/1010/1010syllabus.pdf weather, grades, games, lottery, sports, business... gives a sense of fairness (gambling) and risk and hence is used in decision-making



