## Expected Value

To further personalize the application of probabilities, think of an event where you might want to generate income, and who it could benefit financially—for example a music festival might financially benefit the community, the performers, and the promoter, to name a few who could have a stake in the day.

## Expected Value

To further personalize the application of probabilities, think of an event where you might want to generate income, and who it could benefit financially—for example a music festival might financially benefit the community, the performers, and the promoter, to name a few who could have a stake in the day.

If there is a 10% probability of rain, you are worried this will impact your event.

```
probability .90 .10
profit +5000 -10,000
```

## Expected Value

To further personalize the application of probabilities, think of an event where you might want to generate income, and who it could benefit financially—for example a music festival might financially benefit the community, the performers, and the promoter, to name a few who could have a stake in the day.

If there is a 10% probability of rain, you are worried this will impact your event.

```
probability .90 .10
profit +5000 -10.000
```

expected value is the weighted average of the probabilities and is often used in making predictions (and decisions)

```
= 5000(0.9) - 10000(0.1)
```



# Expected Value Applications

mean of repeating the experiment a large number of times

## Expected Value Applications

mean of repeating the experiment a large number of times <a href="https://www.weather.gov/rnk/winter">https://www.weather.gov/rnk/winter</a> cs.appstate.edu/~sjg/class/1010/1010syllabus.pdf weather, grades, games, lottery, sports, business... gives a sense of fairness (gambling) and risk and hence is used in decision-making



Picture credit: https://www.pinnacle.com/en/betting-articles/Betting-Strategy/



