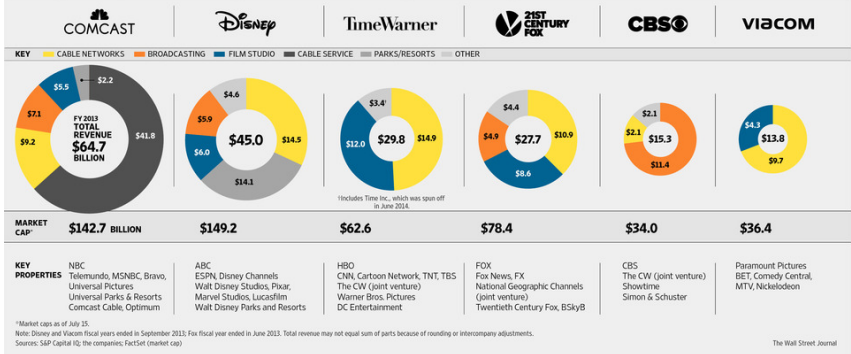




Media Conglomerates

- bias toward special interests, merge entertainment & news
- Thomas Edison–Motion Picture Patents Company in 1907–1908, which was a conglomerate of nine major film studios (commonly known as the Edison Trust)

The Big Picture | The media landscape in the U.S. is dominated by a handful of companies.



The Wall Street Journal



Motion Picture Production Code 1930–1968

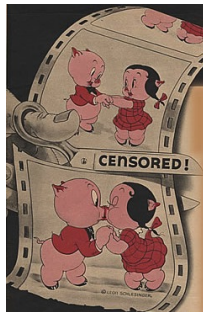
Industry moral guidelines and censorship:

- pre-code films are surprisingly open in their treatment of sexuality, gender and gender roles
- *moral importance of entertainment... effect on the lives of men and women is obvious*
- *Sex perversion or any inference to it is forbidden*
- *Miscegenation is forbidden*
- *Sex hygiene... childbirth*



A Trough: Late 1940s and 1950s

- broad cultural permeation



- By the 1950s, idealized version of family life that ignored social and political events. Slowing or even reversal of many of the gains US women had achieved.

Sidney J Cohen in the 1960s

ALLIED THEATRE OWNERS OF NEW YORK STATE, INC.

AFFILIATED WITH ALLIED STATES ASSOCIATION
OF
MOTION PICTURE EXHIBITORS

— Thru Allied Your Voice Will Be Heard —

OFFICE OF THE
PRESIDENT
SIDNEY J. COHEN



500 PEARL STREET
BUFFALO, N. Y. 14202
TT 5-5211

"Strength is in unity"

- "We fought many battles on censorship"

Film
DAILY

Oct. 21, 1962

N.Y. Allied President Declares He Was Not Invited to Classification Hearings

Buffalo—Declaring opposition to proposals to establish classification of motion pictures in New York State, Sidney J. Cohen, president of the Allied Theatres of New York State told THE FILM DAILY yesterday that he had not been invited to any of the legislative committee hearings on the subject.

The hearings, under the auspices of the Legislative Joint Committee for Study and Dissemination of Offensive and Obscene Material, have been held in New York City and Buffalo, with additional meetings proposed for Rochester, Syracuse and Plattsburg.



SIDNEY J. COHEN



David Bowie in the 1970s

Fluid in sexuality & images of masculinity



1970



1973