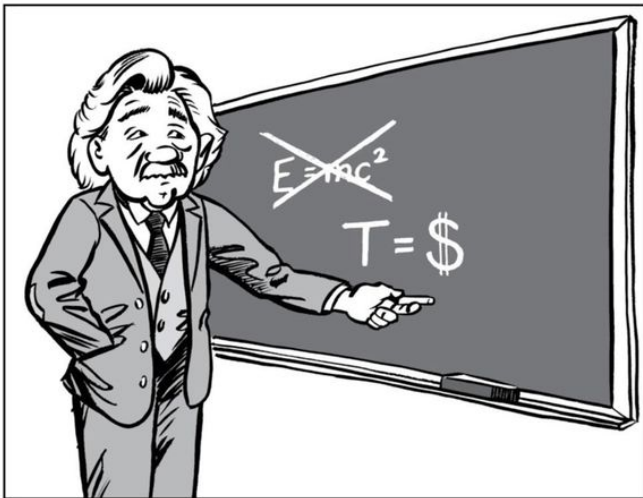






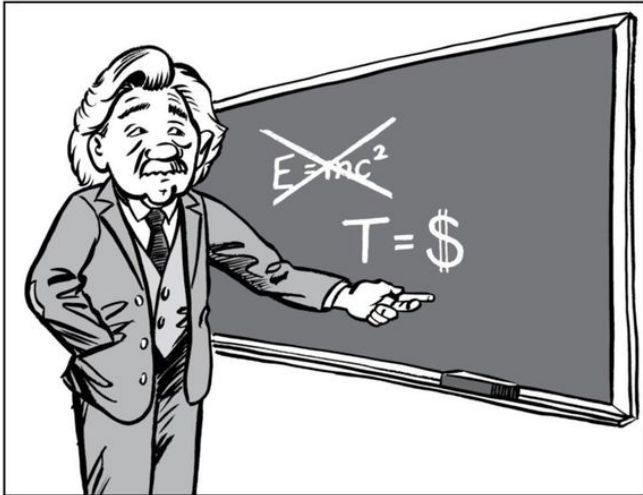
Earth is our Sacred Mother story: She is the source of our birth and nurture. Her care is a sacred responsibility of all humanity. She is beyond price and not for sale. Her rights must come before all other rights.

INVESTMENT BANKER MAN



It turns out Einstein really discovered that time is money

INVESTMENT BANKER MAN



It turns out Einstein really discovered that time is money

actually—Benjamin Franklin!





Sacred Money and Markets story: Time is money. Money is wealth. Making money creates wealth and is a defining purpose of individuals, business, and the economy. Affluent lifestyles are a fair and just reward for effort and contribution.



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- 1 What evidence do you see of these 2 stories in the media and popular culture?
- 2 Who and what helped shape your personal belief system about your relationships to other living organisms and the earth? How have your beliefs evolved over the years?





- **Sacred Life and Living Earth story:** We humans are living beings born of and nurtured by a Living Earth. Real wealth is living wealth. Time is life. Money is just a number useful as a medium of exchange in well-regulated markets. The purpose of human institutions—whether business, government, or civil society—is to provide all people with the opportunity to make a healthy, meaningful living in a balanced co-productive relationship with Earth's community of life.



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TODAY
JIM PARKER

caglecartoons.com

OY!...
I DON'T THINK
I CAN SUPPORT
MUCH MORE,
FOLKS...



j.parker@flatzday.net

Impacts of a Gendered Earth?

- Does a female earth help or hurt the environmental movement? What about when the female is a mother?

Impacts of a Gendered Earth?

- Does a female earth help or hurt the environmental movement? What about when the female is a mother?

“When Mother Earth Rises Up: Anthropomorphizing Nature Reduces Support for Natural Disaster Victims,” by Simona Sacchi, Paolo Riva, and Marco Brambilla, *Social Psychology* 44 (2015), 271–277.

When Mother Earth Rises Up

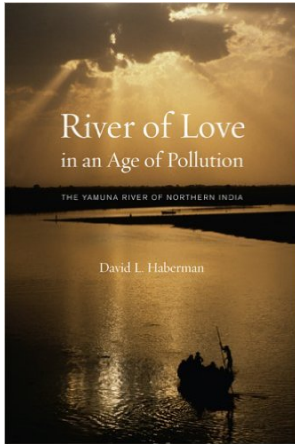
Anthropomorphizing Nature Reduces Support for Natural Disaster Victims

Simona Sacchi, Paolo Riva, and Marco Brambilla

Department of Psychology, University of Milano-Bicocca, Italy

Abstract. Anthropomorphization is the tendency to ascribe humanlike features and mental states, such as free will and consciousness, to nonhuman beings or inanimate agents. Two studies investigated the consequences of the anthropomorphization of nature on people's willingness to help victims of natural disasters. Study 1 ($N = 96$) showed that the humanization of nature correlated negatively with willingness to help natural disaster victims. Study 2 ($N = 52$) tested for causality, showing that the anthropomorphization of nature reduced participants' intentions to help the victims. Overall, our findings suggest that humanizing nature undermines the tendency to support victims of natural disasters.

Hindu Goddess Yamuna/Yami



- deterrent—she'll physically and spiritually wash away all sins, including the material waste
- catalyst—she is a victim and must be protected

EVEN NASA SAYS THE WARMING IS "VERY LIKELY" HUMAN INDUCED,
WHICH DOESN'T SOUND SETTLED OR UNEQUIVOCAL



I WOULD BLAME NATURE SINCE ITS A NATURAL
CYCLE, LIKE CLIMATE CHANGE IS A NATURAL CYCLE

FAIRY TALES

definition

noun/plural noun: fairy tales

"A fabricated story,
especially one intended to deceive."

.....
synonyms: lie, white lie, fib, half-truth, untruth,
falsehood, tall tale, fabrication, invention, fiction

ANN COULTER

A photograph of Ann Coulter speaking at a podium. She has long blonde hair and is wearing a black top. She is gesturing with her right hand. The background is a solid blue color.

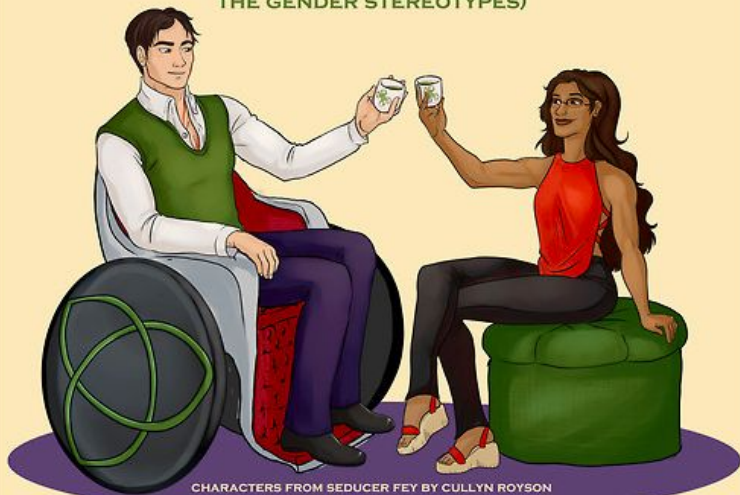
**"GOD GAVE US THE EARTH. WE HAVE
DOMINION OVER THE PLANTS, THE
ANIMALS, THE TREES. GOD SAID, 'EARTH IS
YOURS. TAKE IT. RAPE IT. IT'S YOURS.'"**

quickmeme.com



**IF MEN ARE FROM MARS AND WOMEN ARE FROM VENUS,
THEN GENDER QUEERS MUST RULE THE EARTH**

**(SERIOUSLY, WE'RE ALL PEOPLE, SO LET'S STOP WITH
THE GENDER STEREOTYPES)**



CHARACTERS FROM SEDUCER FEY BY CULLYN ROYSON
ILLUSTRATION BY ANGELA DUNN





1617 century alchemical text *Atalanta Fugiens*, Germany





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#loveyourmother



Advice from THE EARTH

Be well rounded.

KEEP A POSITIVE ATMOSPHERE.
HAVE A MAGNETIC PERSONALITY.

celebrate
diversity.

THINK GLOBALLY.

Be good to
your MOTHER.

THERE'S NO PLACE LIKE
HOME.

- ILAN SHAMIR -







IS THIS ANY WAY TO TREAT YOUR MOTHER?