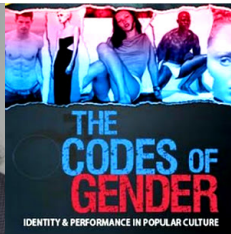


Media Education Foundation

- produces and distributes documentaries, including many related to this class and found in our library
- Sut Jhally founder (1992) and executive director



FURTHER OFF THE STRAIGHT & NARROW

New Gay Visibility on Television, 1998-2006



GAME OVER

Gender, Race & Violence in Video Games

Select Options



GENERATION M

Misogyny in Media & Culture

Select Options

Ways of Seeing

- *Ways of Seeing* (John Berger, 1971) series and book criticize traditional Western cultural aesthetics by raising questions about hidden ideologies in visual images
- men act and women appear



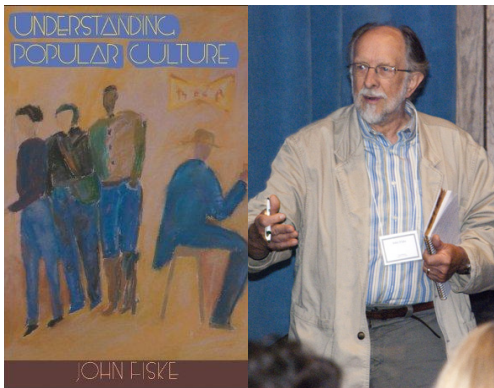
Gaze

- (heterosexual) male gaze is spectator and woman on screen (or parts of her body) is the object.
- Laura Mulvey (*Visual Pleasure and Narrative Cinema*, 1975)
- (heterosexual) female gaze?—man not reduced to object without agency
- gays and the gaze? other gazes?



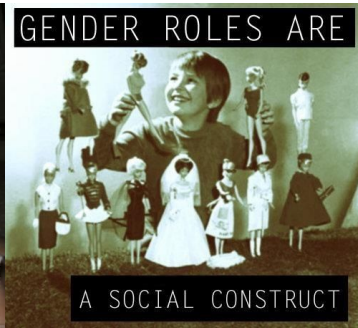
power structures in popular culture

- John Fiske—critiques power structures in representations of gender, race, and class that influence collective understandings of reality



gender: social construct

- society and culture create normative gender roles
- Erving Goffman (1976) *Gender Display*
- *Doing Gender* term coined by Candace West & Don Zimmerman (1987) in that seminal article



TV Tropes

- tropes—rhetorical devices, conventions that link storytelling stereotype, shortcut audience will recognize
- tvtropes.org established in 2004 by Fast Eddie
- In 2012 removed all rape tropes. Google threatened to block the site's ad revenue for explicit content. It was reinstated after complaints.
- Men Act, Women Are:
<http://tvtropes.org/pmwiki/pmwiki.php/Main/MenActWomenAre>

