

Have you ever played mobile, online, game station, or similar games?

- a) yes and I still do
- b) yes but not currently
- c) no
- d) other

Feminist Frequency (Anita Sarkeesian, 2009)

- website that hosts videos and commentary analyzing portrayals of women in popular culture
- founded by Anita Sarkeesian
- Tropes vs Women project triggered a campaign of harassment against Sarkeesian

Colbert Report

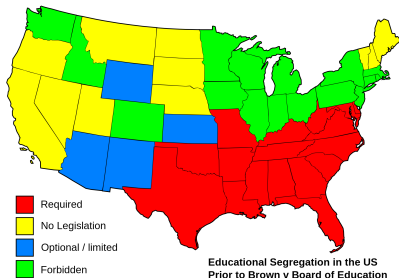
- fictional anchorman character named Stephen Colbert
“well-intentioned, poorly informed, high-status idiot”
- political satire
- sometimes breaks out of character as Colbert is self-proclaimed liberal

What do you think about Colbert's suggestion that we should just have separate but equal video games?

- a) strongly agree
- b) somewhat agree
- c) somewhat disagree
- d) strongly disagree
- e) other

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Educational Segregation in the US
Prior to *Brown v Board of Education*



How Would You Respond to Colbert or to This:

Women aren't the only ones objectified in gaming;
how many men do you know that look like this?



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Who has the power?

A popular video game now randomizes your race and gender — and many white men are furious

Updated by German Lopez on April 17, 2016, 10:30 a.m. ET [@germanlopez](#) german.lopez@vox.com

TWEET SHARE (44)



“*Rust* is a popular first-person survival video game where you start out completely naked, left to a barren environment to build yourself tools, weapons, and a home as other players try to do the same - and potentially try to kill you and steal your stuff.”

How Would You Respond to Slixor:

I mean, if you want video games for women and are as talented as your male developer colleagues, then just make one. Develop your own game.

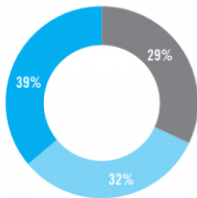
Also, what is it with this massive entitlement? Video games are a male dominated culture so naturally there will be mostly games targeted at males. Is that really so hard to understand? You don't see me walking into the feminine products aisle and demand that someone make man-pads. Again, if you want to have your own niche in the industry then carve it out, don't expect other people to present it to you on a silver platter just because you have a vagina.

WHO IS PLAYING



GAMER DEMOGRAPHICS

The average game player is **31** years old



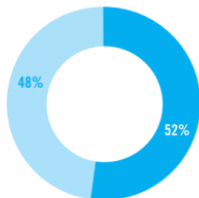
AGE

of Game Players

29% under 18 years

32% 18-35 years

39% 36+ years



GENDER

of Game Players

52% male

48% female